

## **CKGSB and SRW&Co.'s Flagship ASEAN Global Leadership Program to Focus on Innovation and Entrepreneurship**

[Cheung Kong Graduate School of Business \(CKGSB\)](#) is delighted to announce the renewal of its collaboration with [SRW&Co.](#) for the upcoming edition of the ASEAN Global Leadership Program (AGLP), scheduled to take place in Beijing from the 4<sup>th</sup> – 8<sup>th</sup> of November, 2024. The program, themed “Innovation and Entrepreneurship: Cutting-edge Insights from China,” is designed and delivered by both organizations, offering an immersive five-day journey into China’s dynamic transformation and innovation landscape, and regional opportunities for businesses.

Tailored for senior executives, the program aims to provide valuable insights into how China’s history, policy, and innovative companies are shaping the regional economy. Moreover, the program explores how businesses in the region can leverage the Regional Comprehensive Economic Partnership (RCEP) to tackle challenges and seize opportunities presented by this landmark agreement that is pivotal to their regional success.

CKGSB’s Founding Dean and Professor of China Business and Globalization [Xiang Bing](#) says, “We are sincerely delighted to partner with SRW&Co. to co-host the 5th ASEAN Global Leadership Program in 2024. This program plays a vital role in offering leaders from ASEAN countries a broader global perspective and a deeper understanding of China, thereby facilitating increased collaboration and integration between China and ASEAN countries.”

The program will bring together distinguished faculty members, industry experts, and leaders to speak on a wide variety of topics spanning from the broader geopolitical landscape and economic development to more focused topics around China’s digital innovations, its unique business models and economic partnerships within ASEAN economies.

[Daniel Wong](#), Chairman and Partner of SRW&Co. says, “Besides trade and investment, China has also contributed to many important regional development initiatives in ASEAN, especially in the infrastructure sector like the BRI initiative. As in our past China editions, AGLP participants can gain valuable knowledge, experiences and insights from the world-class CKGSB faculty and their distinguished alumni network.”

The partnership between CKGSB and SRW&Co. began in 2012 with the launch of the first AGLP Asia edition in Beijing. The last edition of AGLP China took place in 2019 in Shanghai and received overwhelmingly positive feedback from participants.

AGLP is aimed at senior executives working in both the public and private sectors across industries in the Southeast Asia region who have responsibilities for strategic leadership and for improving their company’s performance. To date, AGLP alumni comprise of over 500 top executives at the C-suite and board levels in the corporate sector, and policy makers and regulators from the public sector.

Learn more about the [ASEAN Global Leadership Program](#) or download the [AGLP CKGSB 2024 – Brochure](#) and [AGLP CKGSB 2024 – Registration Form](#) to sign up and watch [AGLP CKGSB 2024 – Video](#).

## About the Organizers

### **CKGSB**

[Cheung Kong Graduate School of Business \(CKGSB\)](#) is China's first privately-funded, research-intensive and not-for-profit business school. The school aims to cultivate transformative business leaders with a global vision, sense of social responsibility, innovative mindset, and ability to lead with empathy and compassion. Today, CKGSB stands apart for its 46 full-time, world-class faculty, more than half of whom previously held tenure or senior professorships at top business schools, such as MIT, Wharton, and Yale. CKGSB's alumni also represent the best and brightest in Greater China and wider region. In fact, more than half of CKGSB's 20,000 alumni are at the CEO or Chairman level and, collectively, they lead one fifth of China's 100 most valuable brands. CKGSB has nurtured 136 unicorn companies since its inception in November 2002. It has a vision of developing a global ecosystem that fosters a new generation of economic disruptors with an enhanced emphasis on global responsibility, social purpose and long-term vision. More than 4,000 global executives have participated in CKGSB's English-language Executive Education programs since 2009.

### **About SRW&Co. and AGLP**

[SRW&Co.](#) is a regional management consulting firm providing specialist services in designing and implementing a full range of integrated people management and development solutions. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Programs and also custom leadership development programmes for our clients.

AGLP is part of a series of executive education programs initiated by the Jakarta-based management consulting firm SRW&Co. in partnership with top universities and business schools worldwide. The inaugural AGLP Asia was launched in 2012 in collaboration with CKGSB to help senior executives understand China's next move in order to capitalize on economic opportunities in the region.