

PRESS RELEASE

SRW&Co., in collaboration with Chicago Booth, announces the 2023 ASEAN Global Leadership custom executive education program

The pandemic and its aftermath have left many firms in a position of vulnerability and rebuilding, while also ushering a dramatic wave of innovation. To develop global leaders and help them seed innovation amid economic recovery and change, SRW&Co. will hold its 2023 ASEAN Global Leadership Program (AGLP) at the University of Chicago Booth School of Business.

This custom executive education program, held September 18-22 at the Gleacher Center, Chicago Booth's downtown campus, is themed "Leading Innovation in Global Economic Recovery." Designed for corporate and public sector executives from a variety of ASEAN organizations and industries, participants will learn from world-renowned Chicago Booth faculty and industry experts on topics such as globalization, innovation, entrepreneurship, and leadership through the lens of challenge and uncertainty. Participants will leave AGLP with a fresh perspective on next steps for their organizations, and the tools to drive growth and innovation in this challenging context.

"We're delighted to partner with SRW&Co. to host the 2023 AGLP and introduce The Chicago Approach to business," said Meena Wehrs, Associate Dean of Executive Education at the University of Chicago Booth School of Business. "In today's ever-evolving global business landscape, leaders must hone their analytical skills, adopt a strategic mindset, and lead confidently in ambiguous circumstances. As a global business school with a presence in the ASEAN region, Booth recognizes the integral role the region serves in driving innovation and sustainable growth for the global economy. We look forward to providing our frameworks and a world-class learning experience to executives joining us this autumn in Chicago."

"Since 2009, SRW&Co. has partnered with a select group of top-rated global business schools to co-design and deliver our flagship ASEAN Global Leadership Program (AGLP). Over the past 14 years, we have established the five-day AGLP brand to be among the top-rated leadership development programs for senior ASEAN leaders. The fact that we had a strong enrolment response in various AGLP editions with positive feedback from the participants speaks volumes of the quality of our AGLP," said Daniel Wong, Chairman & Partner of SRW&Co.

Our main challenge is to select the right business schools to work with us in the design and delivery of our bespoke AGLP. In that regard, we are privileged to work with Chicago Booth to co-design and deliver the 23rd edition of our AGLP in September 2023. In partnership with Chicago Booth, we are committed to designing and delivering yet another interesting AGLP edition for the benefit of our participants."

Learn more about the [ASEAN Global Leadership Program](#).

About SRW&Co.

SRW&Co. is a regional management consulting firm with three core businesses in Human Resource Management Consulting, Executive Education and Technology. The firm provides specialist services in designing and implementing a full range of integrated people management and development solutions leveraging on the synergies from the service and product offerings of the three core businesses. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Program (AGLP) and also custom leadership development programs for our clients. Visit www.srwasia.com / www.profesi.io.

About Executive Education at the University of Chicago Booth School of Business

As an intellectual destination, The University of Chicago Booth School of Business draws scholars and students from around the world to its global campuses in Chicago, London, and Hong Kong. Chicago Booth Executive Education offers world-class in-person, live-online, and online business education and designs custom programs tailored to meet an organization's unique challenges. Programs are taught by the same faculty who teach in Booth's MBA degree program, as well as experts in industry. The Booth Executive Education network represents over 27,000 executives across 130 countries. For more information, visit www.chicagobooth.edu/.