

**PRESS RELEASE**

**Cambridge Judge Business School announces 7<sup>th</sup> year of the ASEAN Global Leadership Programme (AGLP) in collaboration with SRW&Co.**



Christoph Loch



Daniel Wong

Cambridge Judge Business School Executive Education is pleased to announce it will be collaborating with SRW&Co. for the 7<sup>th</sup> year of the ASEAN Global Leadership Programme (AGLP). The programme is designed for leaders in the ASEAN region and will take place in September 2017 at Cambridge Judge Business School.

The collaboration between Cambridge Judge and SRW&Co. began in 2009 and its continued success and growth is reflective of the commitment Cambridge Judge has to this strategically important, fast growing region.

**Christoph Loch, CEO of Cambridge Judge Business School Executive Education comments:**

*“We are very pleased to continue the great partnership with SRW&Co. in delivering this flagship programme for ASEAN business leaders. We look forward to delivering a bespoke learning experience, bringing together our world class faculty and practitioner network to meet the learning needs of the ASEAN Global Leadership Programme participants”.*

The theme of the 2017 programme is ‘Leadership in a Transformational Digital Era’ is designed to directly answer the current leadership challenges faced by executives in the region.

**Daniel Wong Chairman and Partner of SRW&Co. comments:**

*“We are witnessing the dynamic changes and development in the ASEAN region against the context of the ASEAN Economic Community and the challenges and opportunities faced by the leaders in the region. The 4 key themes of this programme; Globalization, Innovation, Entrepreneurship and Leadership are very relevant to the ASEAN leaders in both the corporate and public sectors”.*

In addition to shared learning on the programme, participants will be encouraged to participate in the growing alumni network of over 200 leaders in the region. This network includes the support of the Cambridge AGLP alumni network through alumni gathering events, a series of in house programmes and public seminars.

Participants in previous years have included a diverse mix of top level leaders from across Malaysia, Indonesia and Singapore; with industries such as banking, technology, engineering, telecoms and manufacturing represented.

**Christoph Loch concludes:**

*“With our carefully designed learning sessions, this programme will provide you with the opportunity to explore the latest research and thinking, gaining new knowledge to optimise your learning experience and improve your leadership effectiveness. It will be our pleasure to welcome you to Cambridge for what promises to be an inspiring, enriching and enjoyable executive education programme”.*

You can find out more about the programme and how to enrol [AGLP UK 2017 - Brochure](#) / [AGLP UK 2017 - Video](#).