



PRESS RELEASE

NYU Stern Executive Education to Host SRW&Co.'s 2022 ASEAN Global Leadership Program in NYC

Executives from the ASEAN region return to Stern for week-long programming on globalization, leadership, innovation, and technology

New York, May 1, 2022: The ASEAN region plays a crucial role in driving growth and innovation across several industries in both regional and global economies. To develop and inspire today's global leaders, NYU Stern Executive Education will welcome regional management consulting firm SRW&Co. to its Greenwich Village campus for their ASEAN Global Leadership Program (AGLP), from December 5 to December 9, 2022.

Since 2009, the program has been held annually at several top business schools in the U.K., China, and the U.S. Serving as host in 2018, NYU Stern brings the program back to New York City for the second time.

The week-long program will explore four key themes: Globalization, Leadership, Innovation, and Technology, and is designed especially for corporate and public sector executives from a diverse array of ASEAN organizations and industries.

"On behalf of the NYU Stern School of Business, we are thrilled to welcome back the SRW&Co. AGLP to our campus this winter, said <u>Raghu Sundaram</u>, Dean of NYU Stern. "At Stern, with our accomplished faculty, we instill the mindset to anticipate, lead, and drive change, and to embrace and navigate through ambiguity. We look forward to a week of insightful discussion with participants."

"Now more than ever, senior business leaders are faced with the challenge of promoting growth and driving innovation in a constantly changing global environment," explains <u>Robert Salomon</u>, Vice Dean of Executive Programs at NYU Stern. "A global outlook and an innovative mindset are critical when it comes to navigating uncertainty—allowing leaders to transform challenges into opportunities. During the AGLP at NYU Stern, we will equip participants with approaches, ideas, and frameworks that they can apply in their own firms to harness innovation while realizing long-term strategic goals."

"We are very pleased to renew our collaboration with NYU Stern to run another edition of our AGLP in December 2022. We had a very successful run of our 1st edition with NYU Stern in 2018 when we received very positive feedback from the participants. As the world economy gears up to recover from the post pandemic impact, so must organizations and leaders gear up to lead in these turbulent times. Hence the theme for the December 2022 edition is aptly entitled: *Leading Through Turbulent Times*," explains Daniel Wong, Chairman & Partner of SRW&Co..





About New York University Stern School of Business

New York University Stern School of Business, located in the heart of Greenwich Village and deeply connected with the City for which it is named, is one of the nation's premier management education schools and research centers. NYU Stern offers a broad portfolio of transformational programs at the graduate, undergraduate and executive levels, all of them enriched by the dynamism and deep resources of one of the world's business capitals. NYU Stern is a welcoming community that inspires its members to embrace and lead change in a rapidly transforming world. Visit www.stern.nyu.edu.

About SRW&Co.

SRW&Co. is a regional management consulting firm providing specialist services in designing and implementing a full range of integrated people management and development solutions. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Programs and also custom leadership development programs for our clients. Visit www.srwasia.com.



