



PRESS RELEASE

Cambridge Judge Business School announces 8th year of the ASEAN Global Leadership Programme (AGLP) in collaboration with SRW&Co.



Christoph Loch



Daniel Wong

Cambridge Judge Business School Executive Education is pleased to announce it will be collaborating with SRW&Co. for the 8th year of the ASEAN Global Leadership Programme (AGLP). The programme is designed for leaders in the ASEAN region and will take place in October 2018 at Cambridge Judge Business School.

The collaboration between Cambridge Judge and SRW&Co. began in 2009 and its continued success and growth is reflective of the commitment Cambridge Judge has to this strategically important, fast-growing region.

Christoph Loch, Director of Cambridge Judge Business School comments:

"We are delighted to be working once again with SRW&Co, continuing this great partnership in delivering this flagship programme for ASEAN business leaders. The AGLP brings together our world class faculty and practitioner network to meet the learning needs of the ASEAN Global Leadership Programme participants. We look forward to delivering this bespoke learning experience to our participants."

The theme of the 2018 programme is 'Transforming ASEAN Organisations: The Leadership Imperative' and it is designed to directly answer the current leadership challenges faced by executives in the region.

Daniel Wong, Chairman and Partner of SRW&Co. comments:

"We are witnessing the dynamic changes and development in the ASEAN region against the context of the ASEAN Economic Community and the challenges and opportunities faced by the





leaders in the region. The 4 key themes of this programme: Globalization, Innovation, Entrepreneurship and Leadership are very relevant to the ASEAN leaders in both the corporate and public sectors".

In addition to shared learning on the programme, participants will be encouraged to participate in the growing alumni network of over 300 leaders in the region. This network includes the support of the Cambridge AGLP alumni network through alumni gathering events, a series of in house programmes and public seminars.

Participants in previous years have included a diverse mix of top level leaders from across the ASEAN countries; with industries such as banking and financial services, technology, engineering, telecoms, energy, airport/seaport services and manufacturing represented."

Christoph Loch concludes:

"This programme will provide you with the opportunity to explore the latest research and thinking, gaining new knowledge to optimise your learning experience and improve your leadership effectiveness, through its suite of carefully designed learning sessions. This programme promises to be an inspiring, enriching and enjoyable executive education programme. We look forward to welcoming you to Cambridge in October 2018".

You can find out more about the programme and how to enrol <u>ASEAN Global Leadership</u> Programme and SRW&Co. or download the registration form to sign up.

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