

PRESS RELEASE

CKGSB to Host ASEAN Global Leadership Program in China
Transforming ASEAN Organizations: Understanding China's Next Move



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Beijing, 2nd January 2019: Cheung Kong Graduate School of Business (CKGSB) is proud to co-host the ASEAN Global Leadership Program (AGLP) with SRW&Co. in September 2019. The first AGLP Asia was launched in 2012 in collaboration with CKGSB and three cohorts have been jointly delivered from 2012-2014. As China takes a more active role in the ASEAN region, it's important for senior executives to understand China's next move in order to capitalize on economic opportunities; hence, the two partners will reinstate this program in 2019. As China's first independent business school, CKGSB has helped thousands of leaders from around the world to navigate China's changing business landscape through the school's unrivalled China insights and seasoned professors who represent the best in the global business education, with expertise from the East and the West. The AGLP program—Transforming ASEAN Organizations: Understanding China's Next Move—is a part of a series of executive education programs initiated by the Jakarta-based management consulting firm SRW&Co. in partnership with top universities and business schools worldwide. This custom, 5-day program with CKGSB focuses on four key themes: Globalization, Entrepreneurship, Innovation and Leadership.

"CKGSB is delighted to partner with SRW&Co. for the ASEAN Global Leadership Program 2019," said CKGSB's Founding Dean and Professor of China Business and Globalization Xiang Bing. "While the concept of globalization is under serious challenge, especially in the US, regional economic ties between China and Southeast Asia have strengthened at an unprecedented pace. The ASEAN Global Leadership Program in China has resumed at a pivotal moment in history as economic paradigms begin to shift. The program will help business leaders and government officials from ASEAN countries reevaluate their global strategy by understanding China in light of the country's economic transformation and global geopolitical shifts."

CKGSB Program Director and Assistant Dean, Zhou Li, echoed Dean Xiang's sentiment and stressed the uniqueness of the program. "Innovation and digital technology have transformed China's economy, impacting businesses everywhere. China has embraced the digital transformation like few other countries in the world. We wanted to reflect these changes through this program by focusing on topics such as fintech, AI, and e-commerce, to help participating executives leverage China opportunities in their global strategy, understand the impact of Chinese companies' globalization on the ASEAN bloc, and grasp China's latest innovations," said Dean Zhou. He emphasized CKGSB's competitive advantage on this area, thanks to the school's world-class faculty and unrivaled alumni network in China. "CKGSB's faculty and their research capabilities are considered among the best in the world focusing on China business. These professors—combined with our school's more than

10,000 alumni, who lead one fifth of China's most valuable brands—will offer AGLP participants the opportunity to learn first-hand the latest business trends in China and connect with some of China's most successful business leaders.”

Daniel Wong, Chairman and Partner of SRW&Co., commended the collaboration between CKGSB and SRW&Co. as “reaffirming our joint commitment to design and deliver a world-class leadership development program specifically for leaders in the ASEAN region”. Chairman Wong explained, “The AGLP China 2019 edition will leverage CKGSB’s seasoned faculty and extensive research capital to provide participants with deep, cutting-edge insights on China’s global strategy, best practices in management and technology innovation, and the unique Chinese entrepreneurial leadership style and spirit. The 5-day program provides a stimulating learning experience with an agenda consisting of classroom lectures, panel discussions and visits to leading Chinese companies. We look forward to welcoming ASEAN leaders to the AGLP China 2019 edition in Shanghai and Hangzhou.”

Learn more about the [ASEAN Global Leadership Program](#) and [SRW&Co.](#) or download the [registration form](#) to sign up.

About Cheung Kong Graduate School of Business (CKGSB)

Established in Beijing in November 2002 with support from the Li KaShing Foundation, CKGSB is China’s first faculty-governed and independent business school. CKGSB boasts more than 40 full-time professors, many of whom previously held tenured faculty positions at leading business schools such as Wharton and Yale. Their research has provided the basis for more than 400 case studies of both China-specific and global issues. CKGSB also stands apart for its unmatched alumni network. More than half of CKGSB’s 10,000+ alumni are at the CEO or Chairman level and, collectively, they lead one fifth of China’s 100 most valuable brands.

Headquartered in Beijing, CKGSB is also located in Shanghai, Shenzhen, New York, Hong Kong and London. The school offers the following innovative courses: MBA, Finance MBA, Executive MBA, Business Scholars Program (DBA), and Executive Education programs.

For more information, please visit <http://english.ckgsb.edu.cn/>.

About SRW&Co.

SRW&Co. is a regional management consulting firm providing specialist services in designing and implementing a full range of integrated people management and development solutions. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Programs and also custom leadership development programmes for our clients.

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